Daniel Beff

Senior Frontend Engineer

daniel.beff@gmail.com

Berlin, Germany

Nationality: **Brazilian**

Software Engineer with 10+ years of experience in the creation and development of web and mobile applications. Strong knowledge of responsive design and user interface. Creator of Frontendler, a frontend starter kit, and Requesto, an API desktop client.

EXPERIENCE

Senior Frontend Engineer

UnitPlus

Jun 2023 - Present

Berlin, Germany

- Led the development of the Unit Plus retail mobile app, delivering an enhanced version and significant performance optimizations.
- Implemented a streamlined testing and distribution pipeline, boosting app performance and accelerating team workflows for faster, more efficient feature delivery.
- Supported the development of the UnitPlus Business dashboard using React, TypeScript, and Redux Toolkit, delivering an enhanced version with a new design.

Senior Frontend Engineer

Lykon

Jun 2019 - Jun 2023

Berlin, Germany

- Developed several lab test result interfaces, including DNA and Cortisol, for the web application using React.
- Started the development of the first mobile application used as the main interface to interact with customers. Created using React Native, TypeScript and Redux, the app is now used by thousands of customers and is available for both iOS and Android.

UI Developer

Rakuten

Apr 2017 - May 2019

Berlin, Germany

- Developed the UI of the new Rakuten Marketplace in Germany. The first release features a fully responsive design, with a primary focus on mobile devices.
- Created UI resource library made in React with unit tests and continuous integration.

Senior Fullstack Engineer

Oi

Dec 2016 - Mar 2017

Rio de Janeiro, Brazil

- Developed the responsive React SPA app for Oi Mod retail app.
- Created the UI library used to share components with several products.

Frontend Developer

Globosat

Apr 2013 - Nov 2016

Rio de Janeiro, Brazil

- Created Frontendler as a front-end framework for many web pages developed in Globosat and visited by millions of users every month.
- Implemented responsive web pages for several TV channels including GNT, Multishow, and Gloob using Frontendler, Angular and React.
- Mobile team developer of the iOS app's Receitas GNT and Globosat Play visited also by millions of users every month. Worked on the development of the TV streaming app Globosat play made with React.

Frontend Developer

Druid Internet Systems

Aug 2012 - Nov 2013

Rio de Janeiro, Brazil

- Designed and developed applications, websites, and games, for several corporations. Using Adobe Flash, Action Script 3, HTML5, CSS3, Javascript, Node, Angular, and connected with social media API.

Frontend Developer

Dash TI

Aug 2010 - Aug 2012

Rio de Janeiro, Brazil

- Designed and developed applications, websites, and games, for big companies. Using Adobe Flash, Action Script 3, HTML5, CSS3, Javascript, Node, and Angular. Integrated into the Facebook, Google Plus, and Twitter.

Designer

Securities and Exchange Commission

Apr 2007 - Aug 2010

Rio de Janeiro, Brazil

- Designed many reports, signs, and publications using Adobe InDesign and Photoshop.
- Developed educational Adobe Flash (AS3) web applications for internal use on the press office.

EDUCATION

Bachelor of Internet Systems

Estácio de Sá University

2009 - 2012

Rio de Janeiro, Brazil

Bachelor of Industrial Design

Estácio de Sá University

2006 - 2008 - Incomplete

Rio de Janeiro, Brazil

LANGUAGES

English   **Portuguese**

LINKS

LinkedIn   **Github**   **Website**